University of Manitoba
Engineering Society

SPONSORSHIP PACKAGE

2015-2016

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LETTER FROM THE DEAN

To Whom It May Concern:

As Dean of the Faculty of Engineering, I would appreciate your consideration of sponsorship opportunities with the University of Manitoba Engineering Student's Society (UMES). UMES is an important partner in the Faculty goal of graduating first class engineers. UMES plans interesting and fun social activities that help make engineering studies more enjoyable. But, just as importantly, they organize many events that enhance the recruitment of new students, increase the success of students, and help engineering students reach out to the wider University, to local communities, and to the engineering profession. Through these endeavors, UMES serves as an important link between the student body, the Dean's office, the University and the profession. As the Dean of Engineering, it is clear to me that the added dimension that UMES brings to the Faculty complements our academic programs and helps us achieve our objectives.

Students that participate in organizing the many UMES activities gain valuable leadership and management skills related to communication, teamwork, time management, and resource allocation that will serve them well throughout their engineering careers. I applaud students who take the initiative to organize these events on the behalf of their colleagues.

Given the value of the many UMES activities, I hope you will take advantage of the opportunity to sponsor UMES and contribute to the education of the future outstanding graduates from University of Manitoba engineering programs who are tomorrow's leaders of our profession.

Thank You

Jonathan Beddoes, Ph.D., P.Eng. Dean,
Faculty of Engineering

LETTER FROM THE SENIOR STICK

Thank you for your interest in supporting the University of Manitoba Engineering Society (UMES). As the Senior Stick (President) of the UMES it is my pleasure to present to you the numerous sponsorship opportunities our organization offers.

Founded in 1907, UMES is the oldest formal engineering organization in Western Canada, and supports the personal and professional development of over 1500 undergraduate engineering students at the University of Manitoba. Over the years our Faculty has diversified into a unique Engineering culture, with students pursuing B.Sc. in **Biosystems**, **Civil**, **Computer**, **Electrical**, and **Mechanical** Engineering Degrees. In addition to the five (5) core disciplines, the University of Manitoba offers specializations in environmental engineering, biomedical engineering, aerospace engineering, manufacturing and bioprocessing. All engineering students are given the opportunity to gain real-world experience by enrolling in 4-16-month Co-Op Education programs.

Outside the classroom, students become industry ready through participation in a wide variety of national and international engineering organizations and competitions. Our students are among some of the most involved in the country - boasting nearly 40% participation of our undergraduate population in extracurricular groups and societies.

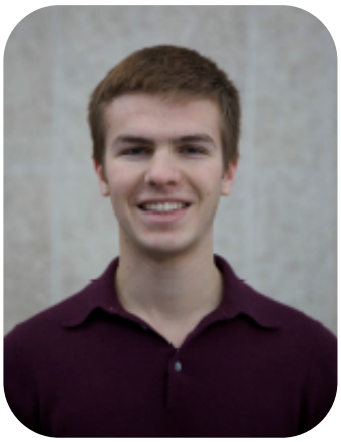
UMES is focused on meeting the needs of these outstanding students. We recognize that learning does not, and should not end, when a student exits the classroom. In addition to supporting the student organizations mentioned above, we also provide programs and services to help nurture our students into the well-rounded graduates. As you will see in the pages to follow we support our students from their Orientation to their Graduation and everything in between, including networking events, academic services, and charitable causes.

Your generous sponsorship contributions will provide you with advertisement on posters, shirt or banners. Additionally, sponsors are always acknowledged during an event's opening and closing remarks. Your sponsorship will increase the awareness of your company amongst engineering students and improve the engineering experience of all students.

With the generous support of industry leaders like yourselves, UMES will continue to strive to contribute to the success of our students by providing them with the skills and tools that they need to become unparalleled engineering professionals.

Thank you for your time and consideration,

André Marchildon



ENGO

ENGINEERING ORIENTATION

EngO is our largest event that kicks off the school year, which attracts over 300 first year students and 100 returning engineering student volunteers. This event will allow our sponsors to promote their companies, thus creating a lasting impression on our first year students. EngO involves campus tours, team building exercises, an engineering design competition as well as a variety of other activities.

Sponsorship Deadline: August 17, 2015

	PLATINUM	GOLD	SILVER	BRONZE
	$3500	$2500	$1000	$500
Quantity available	1	∞	∞	∞
Two weeks worth of sponsorship recognition on EngVision* TVs	✓			
Logo placement on banners	CENTRAL	LARGE	MEDIUM	SMALL
Logo placement on 300+ EngO T-shirts	CENTRAL	LARGE	MEDIUM	SMALL
EngO naming rights	✓			
Design Competition naming rights	✓			
Opportunity to present directly to students	20 minutes	10 minutes		
Your company name on all first year student lanyard name cards and letter	✓			
Naming rights to Technical Societies fair		✓		
Scavenger Hunt naming rights			✓	
Acknowledgement during opening and closing remarks	✓	✓	✓	✓
Booths to talk to students at the Technical Societies fair.	✓	✓	✓	✓
Opportunity to distribute promotional material	✓	✓	✓	✓

*EngVision consists of our two brand new TVs located in the atrium and the student lounge

GOLF TOURNAMENT

Our golf tournament is our first major sporting event of the year that provides an excellent opportunity for industry leaders to discuss their work and experience with students from all levels of engineering. This event serves as an excellent networking platform for students and professionals alike. Along with the tournament, there are two competitions available for sponsorship: longest drive and closest to the pin.

Sponsorship Deadline: August 25, 2015

	PLATINUM	GOLD	SILVER	BRONZE
	$1500	$750	$500	$300
Quantity available	1	1	∞	∞
Exclusive naming rights to the UMES 2015 Golf Tournament	✓			
Two weeks worth of sponsorship recognition on EngVision* TVs	✓			
Acknowledgement during opening and closing remarks	✓	✓	✓	✓
Acknowledgement during closing remarks	✓			
Logo Placement on event banner	CENTRAL	LARGE	MEDIUM	SMALL
Logo placement on promotional material	CENTRAL	LARGE		
Opening dinner speech by representative	✓			
Complimentary entrance tickets	4	2		
Corporate logo placement on all players golf carts		✓		
Exclusive naming rights to longest drive competition			✓	
Exclusive naming rights to closest to the pin competition				✓

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ETIQUETTE EVENING *NEW*

Etiquette Evening is a new event being presented by UMES this year to help students develop dining and etiquette skills to use during networking events. Hosted by a dinner etiquette professional, the evening guides students and attendees through a four-course meal with important knowledge of how to present themselves in a professional dining atmosphere.

Sponsorship Deadline: September 22, 2015

	EVENT	FOOD
	$1000	$500
Quantity available	1	∞
Two weeks worth of sponsorship recognition on EngVision* TVs	✓	
Exclusive naming rights to the Etiquette Evening	✓	
Speaking rights	5 mins.	
Company logo on all event tickets	✓	
Company logo on dinner tables	✓	✓
Complementary tickets	4	2
Acknowledgement during opening and closing remarks	✓	✓

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LEADERS OF INNOVATION

WINE & CHEESE

Our Wine and Cheese creates an environment for our engineering students to network with industry professionals in a formal setting. The event provides an opportunity for our students to market themselves to employers and is an excellent event for employers looking to recruit students for work terms.

Sponsorship Deadline: October 5, 2015

	EVENT SPONSOR	WINE SPONSOR	FOOD SPONSOR
	$1000	$500	$500
Quantity available	1	∞	∞
Two weeks worth of sponsorship recognition on EngVision* TVs	✓		
Logo placement in slide show	LARGE	MEDIUM	MEDIUM
Company logo on all event tickets	✓		
5 minutes of speaking rights during the event	✓		
Logo placement on wine table		✓	
Logo placement on food table			✓
Acknowledgement during opening and closing speeches	✓	✓	✓
Complementary tickets	5	2	2

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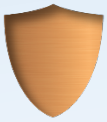
ENGINEERING COMPETITION UMEC

Our local Engineering Competition welcomes all U of M Engineering Students to put their engineering knowledge and skills to the test against their peers. The winners of this event will move on to the Western Engineering Competition and potentially to the Canadian Engineering competition.

Sponsorship Deadline: October 2015

	 GOLD	 SILVER	 BRONZE
	$750	$500	$250
Quantity available	1	5	∞
Two weeks worth of sponsorship recognition on EngVision* TVs	✓		
Logo placement on competition banner	✓	✓	✓
Exclusive naming rights to 1 of 6 awards	1	5	
Opportunity to address the competitors during lunch	✓		
A chance to send 2 employees as judges and interact with students	✓		
Exclusive naming rights to the UMEC	✓		

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OUTREACH

We host three Outreach events where we invite high school students to the engineering faculty where they are exposed to the engineering profession and industry. Our Outreach days are similar to our EngO event and are a great way to attract prospective students to engineering. These events are a great way to promote the various opportunities engineers have within your company.

Sponsorship Deadline: Throughout the Year

	EVENT	FOOD
	$750	$500
Quantity available	1	∞
Two weeks worth of sponsorship recognition on EngVision* TVs	✓	
Logo placement on event banner	CENTRAL	SMALL
Opportunity to send a representative to speak to prospective engineering students	✓	
Naming rights to the design competition held in the atrium	✓	
Acknowledgement during the student lunch		✓
Logo placement on food tables		✓
Acknowledgement during opening and closing remarks	✓	✓

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ENGWEEK

Engweek is a weeklong celebration of innovation, technology, and creativity in the faculty of engineering. Engweek hosts daily events which bring out the most spirited and creative engineering students who work in teams to solve various design challenges.

Sponsorship Deadline: December 14, 2015

	TITLE	DAILY
	$1000	$250
Quantity available	1	5
Two weeks worth of sponsorship recognition on EngVision* TVs	✓	
Exclusive naming rights to the University of Manitoba Engweek	✓	
Logo placement competition banner in EITC atrium	CENTRAL	MEDIUM
Exclusive partnership for 1 daily event		✓
Logo placement on the pancake breakfast table	✓	✓
Formal recognition at opening and closing ceremonies	✓	✓

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BEER TASTING EVENING *NEW*

The Beer Tasting Evening is a new event being brought by UMES and it will be hosted at Barley Brothers. This pub features the most taps in Canada for our beer enthusiasts and it serves as an excellent location for a unique and informal networking experience. Students and professionals will have the opportunity to connect on a more personal level over a wide assortment of craft beer.

Sponsorship Deadline: January 11, 2015

	EVENT	FOOD
	$1500	$500
Quantity available	1	∞
Two weeks worth of sponsorship recognition on EngVision* TVs	✓	
Exclusive naming rights to the Beer Tasting Evening	✓	
Logo placement on event banner	CENTRAL	MEDIUM
Company logo on all event tickets	✓	
Logo on placards located on all tables		✓
Complementary tickets	3	2
Formal recognition at opening and closing remarks	✓	✓

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ENG GRAD DINNER & DANCE

This event brings together graduates, their families, and professionals to celebrate the accomplishments of the graduating class. EngGrad provides an opportunity for your company to leave a final, long lasting impression on the recent graduates.

Sponsorship Deadline: March 2016

	EVENT SPONSOR	TABLE SPONSOR	WINE SPONSOR
	$3000	$1000	$750
Quantity available	1	2	∞
Exclusive rights as a premium sponsor to the most extravagant engineering evening of the year	✓		
Two weeks worth of sponsorship recognition on EngVision* TVs	✓		
Placement of company logo on all EngGrad tickets	✓		
Placement of company logo in slideshow	Large	Medium	Medium
Honourable mention during speeches	✓	✓	✓
5 minutes of speaking rights during the event	✓		
Placement of logo in EngGrad handbook	Full Page Spread		Half Page Spread
Placement in EngGrad Dinner Program	Full Page Spread	Company Logo	
Complementary tickets	3	2	2
Placement of company logo on all tables		✓	
Placement of company logo on all wine bottles			✓

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EXAM CRAM STUDY SESSIONS

Exam cram occurs once per term during the final examination period to provide students with free late night snacks and coffee.

Sponsorship Deadline: November 2015 and March 2016

FOOD SPONSORSHIP

- Placement of company logo on the Exam Cram banner in front of the food table
- Distribution of your company's promotional material during Exam Cram

$250

GENERAL SPONSORSHIP

Your sponsorship enables UMES to improve student space and fund student travel to various conferences and competitions throughout the year. As a General Sponsor you are able to reach hundreds of engineering students each week through our engineering student lounge. This lounge is an effective marketing zone as it is frequently used space by many engineering students.

	PARTNER	CONTRIBUTOR	SUPPORTER
	$1000	$750	$500
Quantity available	∞	∞	∞
Ad space on EngVision* TVs for your company to advertise your opportunities to students	2 weeks		
Opportunity to display company event posters throughout the year on UMES bulletin boards across the Engineering Faculty	3 weeks	2 weeks	1 week
Placement of company logo on UMES website	✓	✓	✓

IN-KIND DONATIONS

We are also happy to accept donations of office supplies or other items that will help UMES improve and enhance the undergraduate experience. To thank you for your donation, we will place your company logo in high traffic areas, where many engineering students are sure to see them.

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